Energy labels explained
When searching for the appliances that’ll be the heart of our homes, it’s important to consider how energy efficient they are. With modern appliances now more eco-friendly than ever, the way a product's energy efficiency is rated has changed.

A great way to check if an appliance is eco-friendly is to look at its energy label. If you want to be more energy efficient and save money on your bills, look for an appliance with a high rating when you shop.
What's changed?

As of 1st March 2021, the old A+++ to D energy rating system changed and became an A to G scale.

In the old rating system, an A+++ rated appliance would be more energy efficient than an appliance with just an A rating. But in the new system, an A+++ will be around a C rating. So, any appliance graded A in the new system will be much more efficient than current A+++ appliances.

Take a look below to see how it all works...

New look energy label

1. QR Code
2. Energy efficiency class of product
3. Energy efficiency scale A to G
4. Weighted energy consumption per 100 cycles (kWh)
5. Duration of the ‘Eco 40-60’ programme
6. Rated capacity for the 'Eco 40-60' programme (kg)
7. Weighted water consumption per cycle (litres)
8. Spin-drying efficiency class
9. Airborne acoustical noise emissions (db(A)) and noise emission class

Why it changed

Household appliances use a lot less energy and water than those from a decade ago. For example, fridge freezers use around 40% less energy, whilst still doing just as good a job (if not better) at taking care of our groceries.

The A to G ratings are now also based on more modern settings, programmes and average load capacities, to represent real-life usage.