

THE DE'LONGHI COFFEE PROMOTION 2020 (THE "PROMOTION")

UK TERMS AND CONDITIONS

- Promoter:** The Promotion is conducted by Kenwood Limited, 1 Kenwood Business Park, New Lane, Havant, Hampshire, PO9 2NH, United Kingdom ("we", "us", "our").
- Promotion Period:** The Promotion is valid while stocks last from 00:00 7 October 2020 to 23:59 on 10 November 2020 (inclusive) (the "**Promotion Period**").
- Purchasing Qualifying Products:** The Promotion is available for all purchases of the Qualifying Products (defined in point 5 below) made by you during the Promotion Period:
 - on the UK website of AO Retail Limited at www.ao.com
- Eligibility:** All customers of the Retailers and the UK Kenwood Website who are resident in the United Kingdom and aged eighteen (18) years of age and over ("**you**", "**your(s)**") are eligible to participate in the Promotion and, by participating in the Promotion, you agree to be bound by these Terms and Conditions (which may be amended or varied at any time by us).
- Qualifying Products:** The following De'Longhi Bean to Cup Coffee machine products purchased during the Promotion Period are qualifying products for the Promotion:

<i>Range</i>	<i>Model(s) of Qualifying Products</i>
Bean to Cup	ECAM44.660.B_BK
Coffee Machine	ECAM510.55.M_SS
	ECAM350.15.B_BK
	ECAM22.360B_BK
	ECAM610.75.MB_BK
	ECAM250.23SB_SIB
	ECAM370.85.SB_SIB

("Qualifying Product(s)").

The model number is located either on the relevant website page, the packaging of the Qualifying Product or on the underside of the Qualifying Product. If you are unsure whether a product is a Qualifying Product, please seek assistance from the website.

- Obtain a copy of the Terms and Conditions:** You can obtain a copy of these Terms and Conditions on the UK De'Longhi Website or by writing to AO De'Longhi Coffee Promotion, Kenwood Ltd, 1 Kenwood Business Park, New Lane, Havant, Hampshire. PO9 2NH to receive a hardcopy in the post. All changes will be posted in revised Terms and Conditions on the UK De'Longhi Website and will be available in hardcopy by post by as above.
- Promotion Offer:** When you purchase any Qualifying Product in a single transaction from AO during the Promotion Period, you will be eligible to claim a Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans. This offer is specific to the purchase of Qualifying Products and is limited to one (1) redemption of one 1kg bag of Coffee Beans per transaction.
- How to claim your Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans.**
 - To claim your Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans, after purchase of a Qualifying Product from the AO website, you must, during the Promotion Period in which you purchased your Qualifying Product and up to thirty (30) days after, ("**Redemption Period**") complete the following steps:

- send an email entitled AO De'Longhi Coffee Promotion to aocoffee.uk@delonghigroup.com

- (ii) attaching to it a copy of your AO Order confirmation, showing the date of purchase and the Model of Qualifying Product purchased during the Promotion Period.

("Online Redemption").

- (b) If you do not have access to the Internet, you can claim your Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans, by post during the Redemption Period. You will need to:
 - (i) write to the address below enclosing a copy of your AO Order confirmation, showing the date of purchase and the Model of Qualifying Product purchased during the Promotion Period;
 - (ii) send your document by post to AO De'Longhi Coffee Promotion, Kenwood Ltd, 1 Kenwood Business Park, New Lane, Havant, Hampshire. PO9 2NH ("**Postal Redemption**").
- (c) Online Redemption and Postal Redemption are together referred to as "**Redemption(s)**".
- (d) Your Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans must be redeemed in a single Redemption.
- (e) Your redemption will be rejected if you do not send or attach your AO Order Confirmation.
- (f) If you do not complete your Redemption within the Redemption Period you forfeit your Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans.
- (h) On receipt of your Redemption, we will verify your Redemption. We reserve the right to reject any Redemption which we believe is incomplete, incorrect, invalid, forged or illegible. Therefore, please complete your Redemption carefully and accurately.
- (i) Subject to your compliance with these Terms and Conditions, we will send your Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans to the address on the Order Confirmation by Royal Mail within thirty (30) days of the date of our receipt of your Redemption.

10. Queries: If your Free Taylors of Harrogate 1kg bag of Rich Italian Coffee Beans has not been delivered within the above timeframes, please email aocoffee.uk@delonghigroup.com and we will respond to your query.

11. Privacy:

As part of this Promotion, we will be entitled to use your personal information for the purposes of administering the Promotion and allowing your participation in the Promotion. Your personal information will be collected, stored and used in accordance with our privacy policy, which is available at www.kenwoodworld.com/uk/terms-conditions/privacy-policy.

12. Governing Law: The Promotion and these Terms and Conditions shall be governed by English law and shall be subject to the non-exclusive jurisdiction of the English Courts.